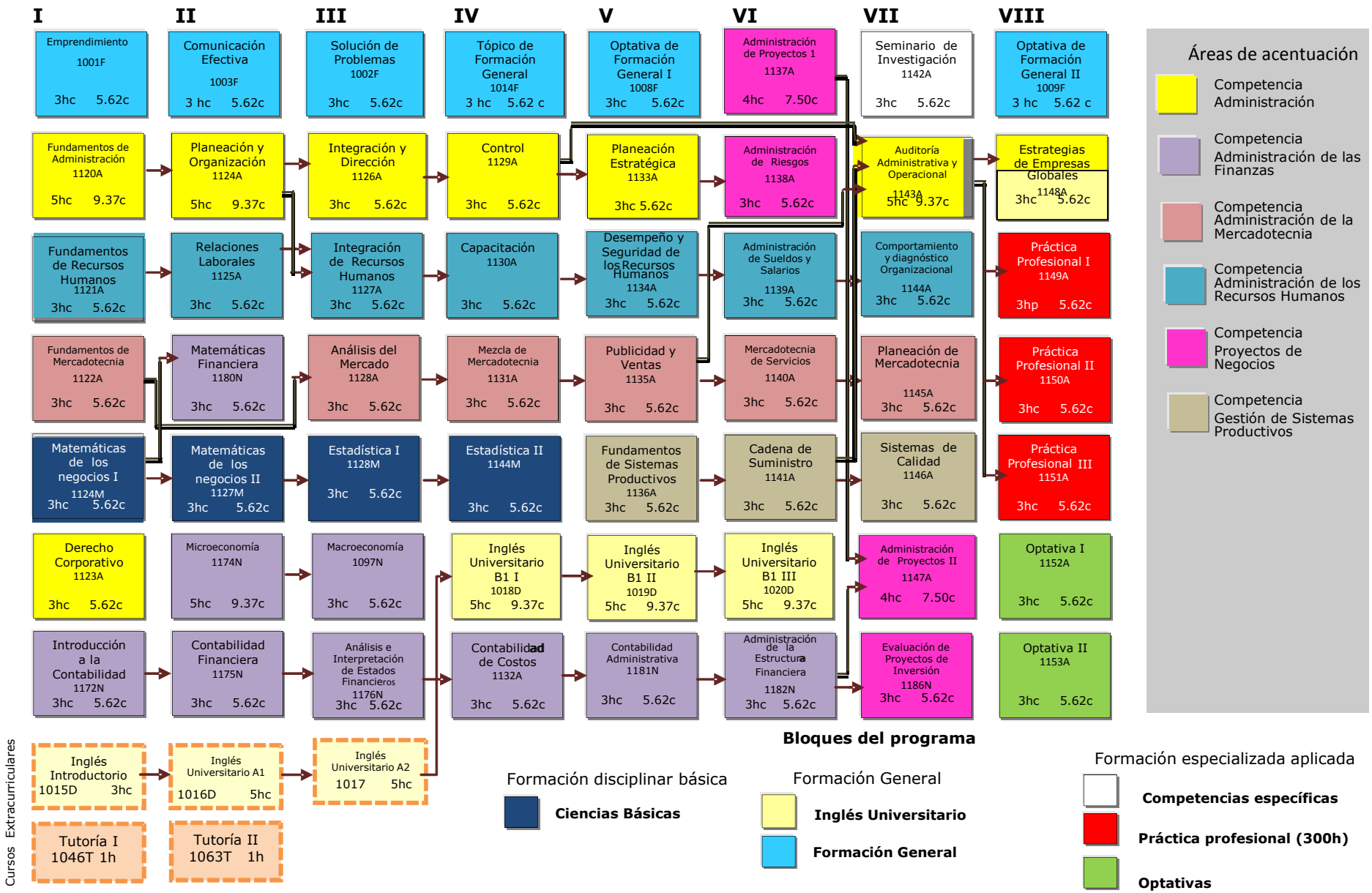Licenciatura en Administración Plan 2016